



CELIAN
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The
GOSPEL MUSIC
AWARDS

Selection Manual

of
Trinidad & Tobago

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1.0. Ballot Schedule

Ballot 1 (public nominations): Sunday 12th May – Wednesday 22nd May 2024

Ballot 2 (Voting): Sunday 02nd June – Friday 14th June 2024

Ballot 3 (Voting of Top 5 Nominees): Sunday 16th June – Sunday 30th June 2024

2.0. Selection Process

These awards are to honour persons who have made significant contribution to the gospel music industry in Trinidad and Tobago. Voting is open to the public at each stage in the election process. The selection process will comprise three stages as follows: -

2.1. *Ballot 1* – Public Nominations: any member of the public may make as many nominations per category on the first ballot. This is to be done through completion of the nomination form, and submission of proof of payment of fee, and biography and video/picture evidence of nominee submitted to Celianintl@gmail.com

2.2. *Ballot 2* - All eligible nominees as determined by the judges in the nomination stage will become candidates for awards and shall be placed on the second ballot. Voting for the top 5 nominees will continue to be open to the public. Top 5 nominees will be determined by most votes in each category as of the close of this ballot period. Voting will continue for final ballot period.

2.3. *Ballot 3* - The top five vote getting nominees in each category of the second ballot stage will become final nominees. The award winner is determined by:

2.4. *Judges Scorecard* - 50% by Judges

Name of Nominee	Originality & Creativity (10)	Quality of Presentation/Performance (10)	Ministry Impact (10)	Talent (10)	Suitability to category (10)	Total Score (50)

2.5. *Public Voting* - 50% of final score determined by public voting

2.5.1. Total number of public votes in a category represents 50% - a nominees score against the total number = percentage of 50.

E.g. Total votes = 20

	No of public votes	Percentage of no. of public votes	Percentage contribution of votes to Total score	Judges score (hypothetical)	Total Score
Nominee 1	10	10/20 = 50%	50% of 50% = 25%	50%	75% (Winner)
Nominee 2	4	4/20 = 20%	20% of 50% = 10%	50%	60%
Nominee 3	3	3/20 = 15%	15% of 50% = 7.5%	50%	57.5%
Nominee 4	2	2/20 = 10%	10% of 50% = 5%	50%	55%
Nominee 5	1	1/20 = 5%	5% of 50% = 2.5%	50%	52.5%

2.5.2. The results of each stage of the election will be tabulated by an independent automated system. Only the responsible employees of that organisation will know the results of the final tabulations until the winners are

announced at each stage. The awards election procedures are established by the technical committee of GMATT. The official ballot shall not be cut or altered in any manner and may not be duplicated for voting purposes. The committee interprets every vote cast literally and members of the public must be very specific in identifying exactly which candidate they are voting for.

2.5.3. For any nomination to be complete, nominators must submit:

- Completed Nomination form;
- Copy of Receipt of Nomination fee;
- A biography of the Nominee;
- Evidence of Biography through video, picture, or any other attachable medium.
- Submissions must be made to nominations@gospelmusictt.com.
- Nominations must be made on or before midnight of Wednesday 22nd November.

3.0. Eligibility Criteria

3.1. The awards are open to all recording companies, artists, producers, engineers, composers, promoters, who are citizens or residents of Trinidad and Tobago who are 18 years and older.

3.2. Only the works that have been released in the past 24 months.

3.3. International collaborations and productions are allowed to enter provided that the collaboration is predominantly by Trinidad and Tobago Artists/producers.

3.4. After the closing of nominations, a process will be implemented to ensure that all entries are placed in the suitable category.

4.0. GMATT Awards and Criteria

4.0.1. Voting members of the public are asked to consider candidates and nominees based on the following criteria for which each award is intended.

4.1. Male Artiste of the Year

4.1.1. This award is for the male performing act who displayed the greatest competence in all aspects of the entertainment field. Voters should give consideration to recorded and in-person performance, public acceptance, attitude, leadership, and over-all contributions to ministry through music. This award is presented to an outstanding individual male vocalist. The artist must have created an original & legal music and song that influences the society in a positive way.

4.1.2. The Single/Album should have been popular and one of the best-selling Single/Album on the local market and has been regularly played on various media.

4.1.3. The Single/Album should have outstanding lyrics, tune, Vocal, music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Discography	<ul style="list-style-type: none"> • Number of released albums and singles • Number of guest appearances / collaborations
Videography	<ul style="list-style-type: none"> • Number of released music videos • Video views of released music video(s)
Consumer demand	<ul style="list-style-type: none"> • Number of bookings/appearances per year

Vocal skills	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Originality / creativity with song lyrics	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Album sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment (i.e. sound engineer, producer etc.
Sales	<ul style="list-style-type: none"> • Number of albums sold/ music downloads
Stage performance	<ul style="list-style-type: none"> • Outfit • Dancing Skills • Does the artist lip sing or perform live? • Does the artist engage the audience? • Expert knowledge required for objective assessment
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of Facebook fans • Number of Instagram followers • Number of LinkedIn connections
Community involvement	Number of events hosted within the local community

4.2. Female Artiste of the Year

4.2.1. This award is for the female performing act who displayed the greatest competence in all aspects of the entertainment field. Voters should give consideration to recorded and in-person performance, public acceptance, attitude, leadership, and over-all contributions to ministry through music. This award is presented to an outstanding individual female vocalist in the music industry during the preceding calendar year. The Single/Album must have created an original & legal music and song that influences the society in a positive way.

4.2.2. The Single/Album should have been popular and one of the best-selling on the local market and has been regularly played on various media.

4.2.3. The Single/Album should have outstanding lyrics, tune, Vocal and music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Discography	<ul style="list-style-type: none"> • Number of released albums and singles • Number of guest appearances / collaborations
Videography	<ul style="list-style-type: none"> • Number of released music videos • Video views of released music video(s)
Consumer demand	<ul style="list-style-type: none"> • Number of booking/appearances per year
Vocal skills	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Originality / creativity with song lyrics	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Album sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment (i.e. sound engineer, producer etc.
Sales	<ul style="list-style-type: none"> • Number of albums sold/ music downloads

Stage performance	<ul style="list-style-type: none"> • Outfit • Dancing Skills • Does the artist lip sing or perform live? • Does the artist engage the audience? • Expert knowledge required for objective assessment
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of Facebook fans • Number of Instagram followers • Number of LinkedIn connections
Community involvement	Number of events hosted within the local community

4.3. Song of the Year

4.3.1. Award for any song, new or old, which was released or showed significant chart action within the eligibility period. Any song which has been nominated for this award in previous years is ineligible. The award recognizes the songwriter and artist. This award is for the song that receives the most votes from the public. This award is 100% voter selected.

4.3.2. The artist must have created an original & legal music and song that influences the society in a positive way.

4.3.3. The song should have been popular and one of the best-selling song on the local market and has been regularly played on various media.

4.3.4. The song should have outstanding lyrics, tune, vocal and music arrangement, style & Fusion

CRITERIA	MEASUREMENT
Popularity	<ul style="list-style-type: none"> • Number of views on music video • Number of singles sold/ music downloads • Number of radio stations playing the single • Number of DJs playing song • Number of mix tapes single has been incorporated
Sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Cover design of single	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Sales	<ul style="list-style-type: none"> • Number of sold single/ music downloads
Original content / lyric/song	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Promotion of single	<ul style="list-style-type: none"> • How effectively was the song promoted? • What were some of the marketing strategies? • Did the promotion team apply creative marketing strategies? • Expert knowledge required for objective assessment
Videography	<ul style="list-style-type: none"> • Does the single have a music video?

4.4. Praise and Worship Song of the Year

4.4.1. Award for any Praise and Worship song, new or old, which was released or showed significant chart action within the eligibility period. Any song which has been nominated for this award in previous years is ineligible. The award recognizes the songwriter and artist. This award is for the song that receives the most votes from the public. This award is 100% voter selected.

4.4.2. The artist must have created an original & legal music and song that influences the society in a positive way.

4.4.3. The song should have been popular and one of the best-selling praise and worship song on the local market and has been regularly played on various media.

4.4.4. The song should have outstanding lyrics, tune, vocal and music arrangement, style & Fusion

CRITERIA	MEASUREMENT
Popularity	<ul style="list-style-type: none">• Number of views on music video• Number of singles sold/ music downloads• Number of radio stations playing the single• Number of DJs playing song• Number of mix tapes single has been incorporated
Sound quality	<ul style="list-style-type: none">• Expert knowledge required for objective assessment
Cover design of single	<ul style="list-style-type: none">• Expert knowledge required for objective assessment
Sales	<ul style="list-style-type: none">• Number of sold single/ music downloads
Original content / lyric/song	<ul style="list-style-type: none">• Expert knowledge required for objective assessment
Promotion of single	<ul style="list-style-type: none">• How effectively was the song promoted?• What were some of the marketing strategies?• Did the promotion team apply creative marketing strategies?• Expert knowledge required for objective assessment
Videography	<ul style="list-style-type: none">• Does the single have a music video?

4.5. Reggae Song of the Year

4.5.1. Award for any Reggae song, new or old, which was released or showed significant chart action within the eligibility period. Any song which has been nominated for this award in previous years is ineligible. The award recognizes the songwriter and artist. This award is for the song that receives the most votes from the public. This award is 100% voter selected.

4.5.2. The artist must have created an original & legal music and song that influences the society in a positive way.

4.5.3. The song should have been popular and one of the best-selling reggae song on the local market and has been regularly played on various media.

4.5.4. The song should have outstanding lyrics, tune, vocal and music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Popularity	<ul style="list-style-type: none"> • Number of views on music video • Number of singles sold/ music downloads • Number of radio stations playing the single • Number of DJs playing song • Number of mix tapes single has been incorporated
Sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Cover design of single	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Sales	<ul style="list-style-type: none"> • Number of sold single/ music downloads
Original content / lyric/song	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Promotion of single	<ul style="list-style-type: none"> • How effectively was the song promoted? • What were some of the marketing strategies? • Did the promotion team apply creative marketing strategies? • Expert knowledge required for objective assessment
Videography	<ul style="list-style-type: none"> • Does the single have a music video?

4.6. Soca Song of the Year

4.6.1. Award for any Soca song, new or old, which was released or showed significant chart action within the eligibility period. Any song which has been nominated for this award in previous years is ineligible. The award recognizes the songwriter and artist. This award is for the song that receives the most votes from the public. This award is 100% voter selected.

4.6.2. The artist must have created an original & legal music and song that influences the society in a positive way.

4.6.3. The song should have been popular and one of the best-selling soca song on the local market and has been regularly played on various media.

4.6.4. The song should have outstanding lyrics, tune, vocal and music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Popularity	<ul style="list-style-type: none"> • Number of views on music video • Number of singles sold/ music downloads • Number of radio stations playing the single • Number of DJs playing song • Number of mix tapes single has been incorporated
Sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Cover design of single	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Sales	<ul style="list-style-type: none"> • Number of sold single/ music downloads
Original content / lyric/song	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment

Promotion of single	<ul style="list-style-type: none"> • How effectively was the song promoted? • What were some of the marketing strategies? • Did the promotion team apply creative marketing strategies? • Expert knowledge required for objective assessment
Videography	<ul style="list-style-type: none"> • Does the single have a music video?

4.7. Afrobeat's Song of the Year

4.7.1. Award for any Afrobeat's song, new or old, which was released or showed significant chart action within the eligibility period. Any song which has been nominated for this award in previous years is ineligible. The award recognizes the songwriter and artist. This award is for the song that receives the most votes from the public. This award is 100% voter selected.

4.7.2. The artist must have created an original & legal music and song that influences the society in a positive way.

4.7.3. The song should have been popular and one of the best-selling Afrobeat's song on the local market and has been regularly played on various media.

4.7.4. The song should have outstanding lyrics, tune, vocal and music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Popularity	<ul style="list-style-type: none"> • Number of views on music video • Number of singles sold/ music downloads • Number of radio stations playing the single • Number of DJs playing song • Number of mix tapes single has been incorporated
Sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Cover design of single	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Sales	<ul style="list-style-type: none"> • Number of sold single/ music downloads
Original content / lyric/song	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Promotion of single	<ul style="list-style-type: none"> • How effectively was the song promoted? • What were some of the marketing strategies? • Did the promotion team apply creative marketing strategies? • Expert knowledge required for objective assessment
Videography	<ul style="list-style-type: none"> • Does the single have a music video?

4.8. Vocal Group of the Year

4.8.1. Award for a group who regularly performs together that has shown outstanding recorded and in-person performance in the area of vocal performance. A group here, is classified as no more than ten (10) singers. The award recognizes the performing group as a single unit. This award is based on the musical performance of the group as a unit, either on records or in person.

4.8.2. The recipient must have created an original & legal music and song that influences the society in a positive way.

4.8.3. The Single/Album should have been popular and one of the best-selling Single/Album on the local market and has been regularly played on various media.

4.8.4. The Single/Album should be outstanding in its lyrics, tune, vocal and music arrangement, style & Fusion.

4.8.5. The main vocalist must be a member of the group or duet.

CRITERIA	MEASUREMENT
Discography	<ul style="list-style-type: none"> • Number of released albums and singles • Number of guest appearances / collaborations
Videography	<ul style="list-style-type: none"> • Number of released music videos
Consumer demand	<ul style="list-style-type: none"> • Number of bookings per year
Vocal skills	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Originality / creativity with song lyrics	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Team work	<ul style="list-style-type: none"> • Role allocation • Equal contribution of each member
Longevity	<ul style="list-style-type: none"> • How long has the group stayed together?
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of facebook fans • Number of instagram followers • Number of LinkedIn connections
Stage performance	<ul style="list-style-type: none"> • Outfit • Dancing Skills • Does the group lip sing or perform live? • Does the group engage the audience? • Expert knowledge required for objective assessment

4.9. Breakout Artiste of the year

4.9.1. This award is for a group or individual, new to the national gospel music industry, which has made considerable advances artistically and/or commercially during the eligibility period. The band or individual should be performing under its/his/her name on a regular basis. The award recognizes the group or individual artist. This award is 100% voter selected. This award is presented to an outstanding male or female vocalist, or group hereinafter called the artist(s), duet or group featuring a vocalist in the music industry who gains either initial fame or significant recognition through the artist's efforts during the preceding and current calendar year.

4.9.2. The artist(s) must have created an original music & legal and song that influence the society in a positive way.

4.9.3. The Single/Album should have been popular and one of the best Selling Single/Album on the local market and has been regularly played on various media.

4.9.4. The Single/Album should have outstanding lyrics, tune, vocal and music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Discography	<ul style="list-style-type: none"> • Number of released albums and singles • Number of guest appearances / collaborations
Videography	<ul style="list-style-type: none"> • Number of released music videos • Video views of released music video(s)

Consumer demand	<ul style="list-style-type: none"> • Number of bookings/appearances per year
Vocal skills	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Originality / creativity with song lyrics	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Album sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment (i.e. sound engineer, producer etc.
Sales	<ul style="list-style-type: none"> • Number of albums sold/ music downloads
Stage performance	<ul style="list-style-type: none"> • Outfit • Dancing Skills • Does the artist lip sing or perform live? • Does the artist engage the audience? • Expert knowledge required for objective assessment
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of facebook fans • Number of instagram followers • Number of LinkedIn connections
Community involvement	Number of events hosted within the local community

4.10. Album of the year

4.10.1. Award for an outstanding recorded performance by an artist or artists, first commercially released during the specified time period. The award recognizes the featured artist(s), producer, and label.

4.10.2. The Album should have been popular and one of the best Selling Albums on the local market and has been regularly played on various media.

The Album should have outstanding lyrics, tune, vocal and music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Popularity	<ul style="list-style-type: none"> • Number of views on music videos • Number of albums sold/ music downloads • Number of radio stations playing the albums hits • Number of DJs playing hits from album
Sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Cover design of album	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Sales	<ul style="list-style-type: none"> • Number of sold albums/ music downloads
Original content / lyric/song	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Promotion of album	<ul style="list-style-type: none"> • How effectively was the album promoted? • What were some of the marketing strategies? • Did the promotion team apply creative marketing strategies? • Expert knowledge required for objective assessment
Videography	<ul style="list-style-type: none"> • Do the hits of the album have music videos?

4.11. Producer of the Year

4.11.1. Award for outstanding quality by a producer, or production firm, during the specified time period. The award recognizes the featured producer.

MINIMUM REQUIRED QUALIFICATIONS:

- One (1) ALBUM Credit: Must have eligible producer credit for at least 51% playing time of album.

or

- Six (6) Track/Single Credits: Must have producer credit for at least 6 individual tracks or singles. These tracks or singles cannot be from Albums released outside of the current eligibility year.

If you qualify as ALBUM producer, please enter ALBUM title only and DO NOT enter individual track titles from same album.

4.12. Music Video of the Year

4.12.1. Award for any gospel music video, new or old, which was released or showed significant chart action within the eligibility period. Any video which has been nominated for this award in previous years is ineligible. The award recognizes the artist, director.

PERFORMANCE CRITERIA	<ul style="list-style-type: none"> • The visual images demonstrated excellent relevance to the music and/or lyrics, or tells a story which follows the music. • Lip synching/singing takes place throughout appropriate increments during the video and is performed in a professional manner that demonstrates comprehension of the lyrics.
CONCEPT AND DEVELOPMENT	<ul style="list-style-type: none"> • Exceptional plot/idea development (focused, logical, sensible). • Interest developed and sustained at a high level.
VISUAL INTERPRETATION / CREATIVITY	<ul style="list-style-type: none"> • Outstanding skill in showing imagination and creativity in content and production techniques. • Superior attempt in creating a product that shows originality. • Outstanding and imaginative skill in showing mood, style and artistic interpretation.
TECHNICAL Lighting Audio/Sound Photography Editing Graphics/Titles	<ul style="list-style-type: none"> • Lighting creatively and effectively used. • Audio is flawless and well balanced using ambient sound, music and/or sound effects effectively. • Camera work is outstanding using shots and angles to provide impact. • Editing is effectively used to enhance message. • Graphics/titles are used to enhance the topic or message

4.13. DJ of the Year

4.13.1. This award is for the DJ who displayed the greatest competence and has shown an extraordinary mastery of their skill. Voters should give consideration to recorded, on-air, and in-person performance, public acceptance, attitude, leadership, and over-all contributions to ministry through music.

CRITERIA	MEASUREMENT
Versatility	Number of music genres s/he is able to play
Crowd control	Expert knowledge required for objective assessment
Consumer demand	Number of bookings per year

Performance	<ul style="list-style-type: none"> Does the DJ simply play the music or does s/he perform the music?
Mixing proficiency	<ul style="list-style-type: none"> Expert knowledge required for objective assessment
DJ tools and equipment proficiency	<ul style="list-style-type: none"> The number of DJ tools and equipment s/he is able to use effectively. Expert knowledge required for objective assessment.
Fan base	<ul style="list-style-type: none"> Number of twitter followers Number of facebook fans Number of instagram followers Number of LinkedIn connections
Quality of sound	<ul style="list-style-type: none"> Is the music free of distortion? Expert knowledge required for objective assessment
Community involvement	Number of DJ service provided to local clients
Years active	Starting year of career

4.14. Instrumentalist for the Year

4.14.1. This award is for the instrumental performing act who displayed the greatest competence and has shown an extraordinary mastery of their instruments. Voters should give consideration to recorded and in-person performance, public acceptance, attitude, leadership, and over-all contributions to ministry through music.

CRITERIA	MEASUREMENT
Versatility	Number of music genres s/he is able to play
Crowd control	Expert knowledge required for objective assessment
Consumer demand	Number of bookings per year
Performance	<ul style="list-style-type: none"> Does the artist simply play the music or does s/he perform the music?
Mixing proficiency	<ul style="list-style-type: none"> Expert knowledge required for objective assessment
Tools and equipment proficiency	<ul style="list-style-type: none"> The number of tools and equipment s/he is able to use effectively. Expert knowledge required for objective assessment.
Fan base	<ul style="list-style-type: none"> Number of twitter followers Number of facebook fans Number of instagram followers Number of LinkedIn connections
Quality of sound	<ul style="list-style-type: none"> Expert knowledge required for objective assessment
Community involvement	Service provided to the local community
Years active	Starting year of career

4.15. Song writer of the Year

4.15.1. This award will annually recognize a songwriter or song co-writers for outstanding contributions during the period of eligibility. Candidates will be evaluated for their:

- Originality
- Contributions to the profession, art and craft of song-writing.
- Impact and influence on songwriters, musicians and audiences
- Ministry through Music

4.15.2. Candidates must be the original author(s) of the recorded work and not arrangers of previous work attributed to others or songs in the public domain.

CRITERIA	MEASUREMENT
Discography	<ul style="list-style-type: none"> • Number of songs released
Originality / creativity with song lyrics	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Connectivity of song to artistes	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Sales	<ul style="list-style-type: none"> • Number of song sold/ music downloads

4.16. Young Artiste of the Year

4.16.1. This award is for the young performing act who displayed the greatest competence in all aspects of the entertainment field. Voters should give consideration to recorded and in-person performance, public acceptance, attitude, leadership, and over-all contributions to ministry through music. This award is presented to an outstanding individual young vocalist in the music industry during the preceding calendar year. The Single/Album must have created an original & legal music and song that influences the society in a positive way.

4.16.2. The Single/Album should have been popular and one of the best-selling on the local market and has been regularly played on various media.

4.16.3. The Single/Album should have outstanding lyrics, tune, Vocal and music arrangement, style & Fusion.

CRITERIA	MEASUREMENT
Discography	<ul style="list-style-type: none"> • Number of released albums and singles • Number of guest appearances / collaborations
Videography	<ul style="list-style-type: none"> • Number of released music videos • Video views of released music video(s)
Consumer demand	<ul style="list-style-type: none"> • Number of booking/appearances per year
Vocal skills	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Originality / creativity with song lyrics	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Album sound quality	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment (i.e. sound engineer, producer etc.
Sales	<ul style="list-style-type: none"> • Number of albums sold/ music downloads

Stage performance	<ul style="list-style-type: none"> • Outfit • Dancing Skills • Does the artist lip sing or perform live? • Does the artist engage the audience? • Expert knowledge required for objective assessment
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of Facebook fans • Number of Instagram followers • Number of LinkedIn connections
Community involvement	Number of events hosted within the local community

4.17. Gospel Manager of the Year

4.17.1. This award is for the manager who displayed the greatest competence and quality in all aspects of the entertainment field. Voters should give consideration to recorded and in-person performance of artistes managed, public acceptance, attitude, leadership, and over-all contributions to ministry through music. Manager must have a registered business, and evidence of fulfilment of contractual agreement between manager and artiste.

4.18. Undiscovered Artist of the Year

Momentum Award

4.18.1. The Momentum Awards focus on artists who are yet to be discovered. The artist has never had a song on radio, or recorded/produced music. The artist must not be affiliated or signed with any label or music production organisation.

CRITERIA	MEASUREMENT
Consumer demand	<ul style="list-style-type: none"> • Number of bookings/appearances per year
Vocal skills	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Originality / creativity with song lyrics	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Stage performance	<ul style="list-style-type: none"> • Outfit • Dancing Skills • Does the artist lip sing or perform live? • Does the artist engage the audience? • Expert knowledge required for objective assessment
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of facebook fans • Number of instagram followers • Number of LinkedIn connections

4.19. Collaboration for the Year

4.19.1. This award is for a vocal or instrumental recorded performance of a song or tune, which was first released or showed significant chart action during the eligibility period, which represents a special collaboration between two or more artists (individuals or groups) who are known as touring/recording artists under their own name in a featured role (not as backup singers or musicians). The artists should not have regularly recorded or performed together in the past and should be primarily known for their contributions and public performances separate from one another. Each separate act must receive special "featured" billing on the recording's label, song or tune on which they are featured and should be distinguished from backup singers and/or musicians. The award recognizes the featured artists, producer and label.

CRITERIA	MEASUREMENT
Consumer demand	<ul style="list-style-type: none">• Number of bookings/appearances per year together performing collaboration
Vocal skills	<ul style="list-style-type: none">• Expert knowledge required for objective assessment
Originality / creativity with song lyrics	<ul style="list-style-type: none">• Expert knowledge required for objective assessment
Album sound quality	<ul style="list-style-type: none">• Expert knowledge required for objective assessment (i.e. sound engineer, producer etc.
Sales	<ul style="list-style-type: none">• Number of albums sold/ music downloads
Stage performance	<ul style="list-style-type: none">• Outfit• Dancing Skills• Do the artistes lip sing or perform live?• Do the artistes engage the audience, and one another?• Expert knowledge required for objective assessment

4.20. Jamie Thomas Lifetime Award

4.20.1. This award recognises outstanding, and longstanding contributions of individuals/groups to the gospel music industry over a period of 10 years of more.

4.21. Male Radio Personality of the Year

4.21.1. This award recognizes outstanding service to the gospel industry in the field of broadcasting. The recipients must be judged for their:

- contributions to the field of endeavour
- professionalism - work in their community
- demonstrated ability to foster ministry through media.

Because this is not a lifetime achievement award, longevity of service alone is not a factor.

Personality	<ul style="list-style-type: none"> • Charming • Humorous • Articulate • Energetic • Versatile and able to host a variety of events • Expert knowledge required for objective assessment
Stage presence	<ul style="list-style-type: none"> • Wears appropriate outfit • Ability to retain audience attention span • Provides accurate and relevant information • Engages audience • Very knowledgeable of the event and the audience • Expert knowledge required for objective assessment
Consumer demand	<ul style="list-style-type: none"> • Number of bookings per year
Clarity of voice	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of facebook fans • Number of instagram followers • Number of LinkedIn connections
Years active	Starting year of career
Community involvement	Number of events hosted within the local community

4.22. Female Radio Personality of the Year

4.22.1. This award recognizes outstanding service to the gospel industry in the field of broadcasting. The recipients must be judged for their:

- contributions to the field of endeavour
- professionalism - work in their community
- demonstrated ability to foster ministry through media.

Because this is not a lifetime achievement award, longevity of service alone is not a factor.

Personality	<ul style="list-style-type: none"> • Charming • Humorous • Articulate • Energetic • Versatile and able to host a variety of events • Expert knowledge required for objective assessment
Stage presence	<ul style="list-style-type: none"> • Wears appropriate outfit • Ability to retain audience attention span • Provides accurate and relevant information • Engages audience • Very knowledgeable of the event and the audience • Expert knowledge required for objective assessment
Consumer demand	<ul style="list-style-type: none"> • Number of bookings per year
Clarity of voice	<ul style="list-style-type: none"> • Expert knowledge required for objective assessment
Fan base	<ul style="list-style-type: none"> • Number of twitter followers • Number of facebook fans • Number of instagram followers • Number of LinkedIn connections
Years active	Starting year of career
Community involvement	Number of events hosted within the local community

Nominees Details

NOMINEES DETAILS

Who is Eligible to enter?

1. The awards are open to all recording companies, artists, producers, engineers, composers, promoters, who are citizens or residents of Trinidad and Tobago.
2. Only the works that have been released in the past 24 months (Jan 21 – Dec 22)
3. International collaborations and productions are allowed to enter provided that the collaboration is predominantly by Trinidad and Tobago Artists/producers.
4. After the closing of nominations, a process will be implemented to ensure that all entries are placed in the suitable category.

Disclaimer

1. The Judges' decision is final in relation to any award and no correspondence will be entered to in relation to the Judges' decision
2. Celian International accepts no responsibility whatsoever for any problems arising from incorrect or incomplete nominations
3. The Judges shall not be required to provide reasons for any decisions in respect of the competition.
4. The technical steering committee reserves the right to cancel, modify, and amend the competition rules at any time if deemed necessary. Any changes made will be communicated to the relevant parties.
5. By accepting the nomination to GMATT, each nominee is deemed to have accepted all rules stipulated as applicable.
6. The Judges shall have the right to disallow nominations for the following reasons:
 - a. The nominator provided insufficient information to verify the entry
 - b. No contact is readily available on this form
 - c. The entry does not comprise gospel music
 - d. The nominee is not eligible to enter
 - e. Where there has been non-compliance with competition rules
7. The Judges, and the technical committee shall have the right to:
 - a. Place any nomination into a category it deems appropriate
 - b. Rule on the eligibility of any nomination
 - c. Withdraw a category if it determines there is an insufficient number of eligible entries in said category.
8. By accepting the nomination, the nominee hereby agrees to be bound by the following rules, and grant the technical committee to do the following:
 - a. Use each nominee's photographs, name, image, likeness, biography, interviews, and recorded performances for marketing of this event only.
 - b. Indemnify GMATT against any claims which may be brought against the committee as well as any harm, loss, or damage, which may suffer as a result of the nominee failing to adhere to this warranty.
9. Each nominee waives any claims whatsoever, arising, which they may have against Celian International, the technical steering committee for GMATT, or their sponsors.

Contact Details:

For further details, please see our event on Facebook @ Gospel Music Awards of T&T, or email us at Celianintl@gmail.com